



# BDS PROVIDERS CALL FOR APPLICATIONS



PLAY A ROLE IN TRANSFORMING KENYA'S PRIVATE SECTOR BY CONVINCING US THAT YOU ARE THE RIGHT **BDS PARTNER** TO HELP SMES GROW AND PROSPER.

**APPLY TODAY**

## ABOUT KIEP

The Kenya Industry and Entrepreneurship Project (KIEP) is a US\$ 50 million project being implemented by the Ministry of Investments, Trade and Industry (MITI) with support from the World Bank Group. KIEP aims to increase innovation and productivity in selected private sector firms, KIEP 250+ is the project component that will support business improvement initiatives of the 250+ eligible SMEs through performance based grant fundings.

## WE ARE LOOKING FOR SPECIALISTS IN VARIOUS AREAS INCLUDING BUT NOT LIMITED TO THE FOLLOWING:



### Discipline

- Strategy
- Management
- Operations
- Accounting
- Marketing
- Digital Marketing
- HR
- Trade
- Certification
- Sustainability
- Finance
- IT
- Legal
- Other

### Examples

- High level business direction; plan
- Management & leadership; coaching
- Process optimization; ISO; workflow; ERP
- Financial administration; dashboards
- 7P positioning; branding; sales; CRM
- Website; social media; video
- Policies; compensation; training
- Go-to-market strategy; export
- Global Gap, GRASP, SMETA, Fair Trade etc.
- Circular economy; carbon footprint
- Restructuring; capital; pitchbook; fin model
- LAN infrastructure; cloud; applications;
- IP; contracts; terms & conditions; patenting